



**IN THE MATTER OF
*THE SECURITIES ACT, 1988, SS 1988, c. S-42.2***

AND

**IN THE MATTER OF
GERALD WILFRID BLEROT
PLAIN INVESTMENTS INC.
EXECUTIVE MARKETING AND STRATEGIES LTD.
JEAN SAYERS
JENNIFER DAWN SAYERS
RYAN SAYERS**

**TEMPORARY ORDER
(Section 134)**

WHEREAS the Saskatchewan Financial Services Commission (the "Commission") has delegated to the Director of the Securities Division (the "Director") the power to make orders pursuant to section 134 of *The Securities Act, 1988, S.S. 1988, c. S-42.2* (the Act);

WHEREAS it has been represented to the Director by the staff of the Securities Division of the Commission that:

1. Plain Investments Inc. ("Plain Investments") was incorporated under the laws of British Columbia and has its head office in Richmond, British Columbia.
2. Gerald Blerot ("Blerot") is the President of Plain Investments.
3. One of Plain Investment's lines of business is to act as agent for companies to raise capital from investors for investment into those companies.
4. Blerot lives in the Storthoaks district in Saskatchewan.
5. Blerot was the subject of an enforcement order issued by the Manitoba Securities Commission in January 2004.
6. Executive Marketing and Strategies Ltd. ("Executive Marketing") was incorporated under the laws of Alberta and has its head office in Calgary, Alberta

7. Executive Marketing's main line of business is to purchase tickets to concerts and sporting events at a discount and resell them.
8. Jean Sayers, Jennifer Sayers and Ryan Sayers (the "Sayers") all live in Calgary, Alberta and are the principals of Executive Marketing.
9. Blerot, through Plain Investments, solicited Saskatchewan investors for money to invest in Executive Marketing. In 2006 several Saskatchewan investors invested substantial sums of money, through Plain Investments, and purchased the securities of Executive Marketing.
10. Blerot and Plain Investments continue to solicit investors for money to invest into other companies.
11. Neither Blerot, the Sayers, Plain Investments, nor Executive Marketing (collectively, "the Respondents") have been or are registered to trade in securities or act as advisers in Saskatchewan.
12. Executive Marketing has not filed a prospectus and obtained a receipt for it from the Commission.
13. In carrying out the activities outlined in paragraphs 9 and 10 above, the Respondents traded in securities in Saskatchewan, and breached the registration requirement in section 27 of the Act and the prospectus requirement in section 58 of the Act.

AND WHEREAS the Director is of the opinion that it is in the public interest to make this Order;

AND WHEREAS the Director is of the opinion that the length of time required for a hearing would be prejudicial to the public interest;

THE DIRECTOR HEREBY ORDERS:

1. Pursuant to clause 134(1)(a) of the Act that exemptions in Saskatchewan securities laws do not apply to the Respondents;
2. Pursuant to clauses 134(1)(b) and (d) of the Act that the Respondents cease trading in all securities and exchange contracts up to and including September 6, 2006; and
3. Pursuant to clause 134(1)(e) of the Act that Blerot and Plain Investments cease giving advice respecting securities, trades and exchange contracts up to and including September 6, 2006;

AND TAKE NOTICE THAT:

1. This Order may be extended for such period, as the Director considers necessary where satisfactory information is not provided to the Director on or before September 6, 2006;
2. The Commission will, at the request of any person or company named in this Order, grant a

hearing before the Commission with respect to the within matter, such hearing to be held at such time and place as the Commission shall determine;

3. The purpose of such hearing will be to consider whether it is in the public interest that a permanent order pursuant to subsection 134(1) of the Act be made with respect to the Respondents by reason of the conduct herein before described and by reason of failing to provide the Commission with satisfactory information on or before the date of the hearing or any extension thereof by the Commission;
4. Any party to these proceedings may be represented by counsel of their choice at any such hearing before the Commission; and
5. Upon failure of any party to attend any such hearing at the time and place set therefore, the hearing may proceed in the absence of such party and such party is not entitled to any further notice of the proceedings therein.

DATED at Regina, Saskatchewan on August 23, 2006.

“Barbara Shourounis”

Barbara Shourounis

Director - Securities Division

Saskatchewan Financial Services Commission