

IN THE MATTER OF  
*THE SECURITIES ACT, 1988, S.S. 1988, c. S-42.2*

AND  
IN THE MATTER OF

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GERALD WILFRID BLEROT  
PLAIN INVESTMENTS INC.  
EXECUTIVE MARKETING AND STRATEGIES LTD.  
JEAN SAYERS  
JENNIFER DAWN SAYERS  
RYAN SAYERS

EXTENDING ORDER  
(Section 134)

**WHEREAS** the Saskatchewan Financial Services Commission (the "Commission") issued a Temporary Order dated August 23, 2006 (the "Temporary Order"):

1. pursuant to clause 134(1)(a) of *The Securities Act, 1988, S.S. 1988, c. S-42.2* (the "Act") that the exemptions contained in Saskatchewan securities laws do not apply to Plain Investments Inc. ("Plain Investments"), Gerald Blerot ("Blerot"), Executive Marketing and Strategies Ltd. ("Executive Marketing") Jean Sayers, Jennifer Sayers and Ryan Sayers (the "Sayers"), (collectively the "Respondents");
2. pursuant to clause 134(1)(b) and (d) of the Act that the Respondents cease trading in all securities and exchange contracts up to and including September 6, 2006;
3. pursuant to clause 134(1)(e) of the Act that Blerot and Plain Investments cease giving advise respecting securities, trades and exchange contracts up to and including September 6, 2006

**AND WHEREAS** the Commission has delegated to the Director of the Securities Division (the "Director") the power to make orders pursuant to Section 134 of the Act;

**AND WHEREAS** the Respondents have not requested a hearing pursuant to the terms of the Temporary Order;

**AND WHEREAS** the Director has not been provided with satisfactory information with respect to this matter;

**AND WHEREAS** the Director is of the opinion that it is in the public interest to make this Order;

**THE DIRECTOR HEREBY ORDERS** pursuant to subsection 134(3) of the Act that the Temporary Order be and is hereby extended until the Director is provided with satisfactory information to enable it to make a further order in this matter.

**DATED** at Regina, Saskatchewan on September 6, 2006

*“Barbara Shourounis”*

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Barbara L. Shourounis, Director  
Saskatchewan Financial Services Commission