In the Matter of *The Securities Act, 1988*

and

In the Matter of Tri-Media Integrated Marketing Technologies Inc.

Revocation Order (Subsection 158(4) of *The Securities Act, 1988*)

WHEREAS Tri-Media Integrated Marketing Technologies Inc. (Applicant) has made an application (Application) under section 158(4) of *The Securities Act, 1988* (Act) to the Executive Director of the Securities Division (Executive Director) of the Financial and Consumer Affairs Authority of Saskatchewan (FCAA) for an order to revoke a cease trade order issued against Tri-Media on May 15, 2014 (CTO);

AND WHEREAS the CTO was issued against the Applicant due to its failure to file:

- Comparative audited annual financial statements for the year ended December 31, 2013, as required by Part 4 of National Instrument 51-102 *Continuous Disclosure Obligations* (NI 51-102);
- 2. Management's discussion and analysis materials for the annual period ending December 31, 2013, as required by Part 5 of NI 51-102;
- Annual certificates relating to the December 31, 2013 annual financial statements and management's discussion and analysis materials, signed by the chief executive officer and chief financial officer as required by National Instrument 52-109 *Certification of Disclosure in Issuers' Annual and Interim Filings* (NI 52-109);

AND WHEREAS the terms defined in the Act and National Instrument 14-101 *Definitions* have the same meaning if used in this Order, unless otherwise herein defined;

AND WHEREAS the Applicant has represented to the Executive Director that:

- 1. It is incorporated under *The Business Corporations Act* of Ontario and has its head office in Welland, Ontario.
- 2. It is a reporting issuer in Saskatchewan (Reporting Jurisdiction) and in no other jurisdiction;
- 3. It has filed with the FCAA and on SEDAR all continuous disclosure that it is required to file under the securities legislation of the Reporting Jurisdiction, except any continuous disclosure that the Reporting Jurisdiction elected not to require as contemplated in section 7 of National Policy 12-202 *Revocation of Certain Cease Trade Orders*;

- 4. It has paid all activity, participation, and late filing fees that it is required to pay to the FCAA;
- 5. It has an up-to-date SEDAR profile and SEDI issuer profile supplement;
- 6. It held an annual and special meeting of its shareholders on November 30, 2020 and will hold another annual and special meeting of its shareholders within three (3) months of the date of this Order;
- 7. To the best of its knowledge, there are no existing or pending material changes or facts respecting the Applicant which have not been publicly disclosed;
- 8. It is not subject to Multilateral Instrument 51-105 *Issuers Quoted in the U.S. Over-the-Counter Markets* either before or at the date of this Order as it has no OTC quoted securities;
- 9. The CTO was and is the only cease trade order against the Applicant within the 12-month period preceding the issuance of the CTO or since;

AND WHEREAS based on the Application and the representations that the Applicant has made to the Executive Director, the Executive Director has determined that the granting of this Order would not be prejudicial to the public interest;

IT IS HEREBY ORDERED by the Executive Director pursuant to subsection 158(4) of *The Securities Act, 1988* that the CTO is revoked.

Dated August 26 , 2021.

Dean Murrison Executive Director, Securities Division Financial and Consumer Affairs Authority of Saskatchewan